



CHARLOTTE

IMPACT REPORT  
2018



# A MESSAGE FROM EXECUTIVE DIRECTOR, SUSAN DANIEL



Dear SVP Partners and friends,

2018 marked yet another year of growth and impact for our SVP partnership and the nonprofit organizations we so proudly and gratefully serve. This impact took many forms, from helping to develop and execute a fundraising strategy for a fast growing Investee to recruiting navigators to walk alongside talented, disadvantaged students working to attain college admission. In 2018, SVP granted \$140,000 unrestricted dollars and countless volunteer hours in support of seven Charlotte nonprofits, our Investees.

We celebrated our final year with two Investees - Heart Math Tutoring and Common Wealth Charlotte - assured that both organizations are thriving and making a tremendous positive impact in our city. At the same time, we welcomed our newest Investee, The ROC, a nonprofit that recruits, educates and mentors high school students in Title I schools in Charlotte for Career and Technical Education and employment opportunities in the construction industry.

SEED20, our annual program to promote social innovation, highlighted 20 promising nonprofit leaders who shared their inspiring work and stories with an audience of 1000 in the Knight Theater at SEED20 OnStage.

Internally, we welcomed 15 new Partners into SVP and hired Katie Gaunter as our talented, part-time SVP Operations Manager. The SVP network grew to encompass 40 affiliates in eight countries with over 3400 Partners worldwide.

To all the SVP Partners who give so generously of yourselves in support of the mission and causes we hold dear, I thank you. You are the lifeblood of SVP and I look forward to continuing our work together in 2019.

*Susan Daniel*

# SOCIAL VENTURE PARTNERS CHARLOTTE (SVP)



is part of a global network of strategic philanthropists helping to strengthen high-impact organizations that are attacking social and economic inequality in Charlotte. SVP invests through venture philanthropy, a model of giving where its members (Partners) not only provide grants, but also invest their collective expertise and time to support a carefully selected portfolio of nonprofits with the greatest potential to remove barriers to upward mobility.

## CONTENTS

- 2 MESSAGE FROM OUR EXECUTIVE DIRECTOR
- 4 INVESTEEES
- 8 INVESTEE IMPACT
- 10 SEED20
- 12 PARTNER LIST
- 13 FEATURED PARTNERS
- 14 SVP CHARLOTTE IMPACT



"SVP has been a breath of fresh air for Profound Gentlemen this past year. They are always available, flexible, and ready to dig in to tackle tough issues. We have leaned on SVP to support us with our Board of Directors growth, fundraising support, and program strategic planning. Our entire team is excited to continue working and growing with SVP in 2019!!!"

– Jason Terrell



## PROFOUND GENTLEMEN

Profound Gentlemen (PG) builds communities of male educators of color who in turn offer a profound impact on boys of color in the school setting. The program utilizes trained, seasoned male educators of color (Impact Leaders) who serve as peer mentors for the new educators (Gentlemen). Impact Leaders guide Gentlemen on a professional development track to build their impact and leadership. PG currently supports nearly 70 male educators of color in Charlotte with the goal to support over 250 by 2021.

**SVP LEAD PARTNERS:** Jennifer Davis-Martin and Meredith Chapman

## HEART MATH TUTORING

Heart Math Tutoring is a math intervention program that recruits and supports volunteers to work as tutors in high-poverty elementary schools. Heart provides a structured curriculum and on-site support to tutors, enabling volunteers to effectively support students with a commitment of one hour per week. To date, 98% of Heart students have met program growth goals.

**SVP LEAD PARTNERS:** Steve Beam and Ken Rogich



"SVP has been an incredibly powerful launching pad for this program - from piloting and designing a winning formula from 2010-2013, to board leadership and pro bono assistance which has navigated countless milestones needed to become an independent and scaling nonprofit. This is in addition to grants and valuable introductions in the community. SVP's wisdom and care has been fruitful for thousands of students and volunteer tutors."

– Emily Elliott

# FASHION & COMPASSION

Fashion & Compassion (F&C) empowers women overcoming poverty and injustice by providing part-time, transitional employment, soft work skills, and connection to further needed community resources. To support their work with vulnerable women, F&C raises funds through jewelry product sales while educating their customers about the issues and injustices facing women around the world. In 2018, F&C served 109 women in Charlotte and over 200 women internationally.

**SVP LEAD PARTNERS:** Denise Ratchford and Meredith Sain



“SVP supports F&C in many of the same ways we strive to support women in Charlotte... SVP has come alongside us and has walked with us through challenges with encouragement, advice and connections. SVP and the partners want to see F&C become the best and most effective organization we can become and we are deeply grateful for the practical and financial resources. Thank you!!”

— Michele Dudley

“As a small, but growing nonprofit engaged in multi-layer delivery of complex financial services, it is both comforting and beneficial to have a network of knowledgeable individuals on whom we can call for specialized expertise. Our relationship with SVP is valuable beyond funding. It provides a safety net of sorts, not available through other means.”

— Chuck Jones

# COMMON WEALTH CHARLOTTE

Common Wealth Charlotte (CWC) empowers Charlotte’s low-wage workers to achieve financial independence through innovative education and financial products. CWC provides a well-developed training program for “trauma informed” financial education coupled with access to specially designed financial products. Over three years, CWC has provided financial education to over 7000 people, opened bank accounts for 1500 people, and issued 210 loans.

**SVP LEAD PARTNER:** Cristy Travaglino



"2018 was a remarkable year for us organizationally; SVP's continued investment of resources made it possible for us to serve well over 2,000 of Charlotte's youngest learners. This second year of partnership with SVP was one that allowed us to thoughtfully assess our impact while simultaneously looking to the future - we developed systems and focused on some of the more technical aspects of our work in an effort to ensure organizational sustainability."

— David Jessup

## DIGI-BRIDGE

Digi-Bridge is committed to ensuring that all students have access to the resources and supports they need to succeed in the 21st century. Advocacy efforts, coursework offerings and consultancy services aim to develop ecosystems where learners can thrive as scientists, technologists, engineers, artists and mathematicians. Scholars are provided hands-on, interactive opportunities to build, code, engineer, and all things STEAM!

**SVP LEAD PARTNER:** Lou Jerome



## PLATESHARE

PlateShare engages the community to provide healthy food to those facing hunger by partnering with local restaurants to offer diners a platform to "bump up" their bills, and donate those funds to a local hunger relief agency. Restaurant patrons will have the opportunity to check a box on their regular tab for a small donation that is funneled to Loaves & Fishes, a local nonprofit that provides groceries to those in need. PlateShare will formally launch in 2019.

**SVP LEAD PARTNERS:** Jodi Hummer and Hilary Tate



" Because of SVP's SEED20 program, we were exposed to a radical opportunity to impact the hunger crisis in our community. And now because of the talent and dedication of SVP's Partners, we are launching this program in 2019, excited about the potential impact PlateShare could make to the food insecure population."

— Jodi Hummer

# ourBRIDGE for KIDS

ourBRIDGE for KIDS supports the refugee and immigrant communities by offering a one-of-a kind enrichment program for newly arrived and first-generation American children. This afterschool program and community center have welcomed families and staff from over 40 different cultures. At the center, children learn to become better students and celebrate each other's cultures while being encouraged to show pride in who they are and where they come from.

**SVP LEAD PARTNER:** Meg Haynes



"Charlotte is fortunate to have Social Venture Partners as a resource for social entrepreneurs. I am convinced that without SVP's encouragement and support through the years, ourBRIDGE wouldn't be what it is today. Thank you."

— Sil Ganzó

"SVP has been both foundational and transformational in almost every single aspect of our operation thus far. Truly, when they say they invest in local non-profits, they mean it. The leaders and members of Social Venture Partners truly believe in their mission and vision, and they carry it out with conviction and tangible impact. Every component of our program has been touched in some way by SVP whether it has been Board Operations, fundraising or programming—so from all of us at GenOne, THANK YOU!!!"

— Ian Joyce

## GENONE

GenOne partners with talented, first-generation students from disadvantaged backgrounds, helping them successfully navigate to and through college. GenOne uses three supporting pillars to achieve its mission: college advising, exposure experiences, and Navigators who serve as mentors and trusted advocates. GenOne currently serves 75 Scholars ranging from 8th grade through junior year in college, and oversees 40 active Navigator/Scholar relationships.

**SVP LEAD PARTNERS:** Don Cleven and Erin Stubbs



# INVESTEE IMPACT



## PROFOUND GENTLEMEN

Across the country, they impacted over **360** teachers and school leaders, with over **70** Gentlemen in Charlotte. PG hosted over **12** professional, leadership, and personal development workshops and retreats to strengthen educators' purpose and practice. As a result of the support provided to each educator, **80%** believed that PG helped them navigate the education profession, **41%** received a leadership award in their schools, and **98%** returned to their schools better prepared to impact students.

## ourBRIDGE for KIDS

In **2018** they have seen unprecedented community involvement and support. Because of the many **new** volunteers who spend their afternoon at the ourBRIDGE center, students receive much more one-on-one literacy tutoring and homework help, and they have **doubled** the number of volunteer therapists who offer emotional support to the children. Several **new** foundations, corporations and generous individuals have joined ourBRIDGE's mission to support refugee and immigrant children so they can believe in a better future for themselves.



## FASHION & COMPASSION

**85%** of the women they served will achieve their Empowerment Plan goals such as permanent employment or housing, emotional and/or financial stability, or improvement in English speaking skills in their project that works with immigrants and refugees. F&C added several **new** referral partners including the US District Court, MiraVie Home for single mothers, Our Sister's House, Renaissance West and West Blvd Ministry.







## DIGI-BRIDGE

In **2018**, they provided **2,525** K-8 scholars with STEAM (science, technology, engineering, arts and mathematics) programming. In **2019**, Ally Financial will join SVP as an investor in Digi-Bridge's work.



## COMMON WEALTH CHARLOTTE

Since inception, CWC has made more than **200** loans. Opportunity Loans totaling in excess of **\$170,000** to this low-wage earning population for emergency needs and upward mobility purposes, **110** in FYE 2018 alone. **3,500** clients in Financial Empowerment Workshops **1,500** in volunteer-led credit report seminars. **3,000** advanced counseling hours, including **750** one-to-one sessions. **700+** previously unbanked clients with checking/savings accounts.

## HEART MATH TUTORING

In **2018**, Heart volunteers collectively gave **17,396** hours of one-on-one instruction to Charlotte-Mecklenburg Schools (CMS) students. **98%** of **893** students met program growth goals on assessments correlated with growth on End of Grade tests. **89%** of surveyed teachers reported that their Heart students grew in confidence/enthusiasm toward math. Across **17** schools, Heart students doubled the number of building block skills mastered, leaving for summer with **2,698** more skills than at the start of the year.



# WELCOME TO SVP: THE ROC



**THE ROC CHARLOTTE:** Recruits, educates and mentors high school students in Charlotte, NC for Career and Technical Education and employment opportunities in the construction industry. Juniors and seniors from selected Title 1 schools on the west side of Charlotte will participate in the program.

The ROC is an accredited Youth Apprenticeship program which prepares students under the age of 18 for "entry" into full time construction work. The ROC Youth Apprenticeship program involves a combination of structured classroom and applied learning on the job (i.e. Work Based Learning) which ensures Youth Apprentices are obtaining marketable industry recognized skills as they progress.





## SEED20 MISSION

TO PROMOTE THE POWER OF SOCIAL INNOVATION:

- We **believe** in the power of social innovation to unleash breakthrough ideas that creatively attack tough social challenges.
- We **connect** innovative people and organizations to funders, to one another, and to the broader Charlotte community.
- We **empower** nonprofits with the skills and confidence to tell their stories in ways that inspire people to act.
- We **educate** the community about pressing social issues and organizations that are dedicated to addressing them.

## CLASS OF 2018:

- 100 Gardens
- Charlotte Symphony Orchestra
- ChemoCars
- Gaston County Family YMCA
- Human Capital Investment, Inc.
- INTech Camp for Girls
- Lorien Academy of the Arts
- Pat's Place Child Advocacy Center
- Pop Up Produce
- Reading Partners
- Respect Ability Foundation
- RunningWorks
- Shakespeare in a Chair
- The Be More Foundation
- The Children's Home Society of North Carolina
- Think Broader Foundation
- Transcend Charlotte
- Ultreia Society
- Xcel 2 Fitness
- ZABS Place



# SEED20 PROGRAM

The 7th Annual SEED20 OnStage event was a huge success with a prize pool of \$46,000 and a piano performance by Brit Drozda. Continuing to grow our audience base of over 900, we were excited to share 20 high-impact nonprofits with the Charlotte community. All ten finalists told their stories of transformation, hope, and change with conviction, humor, and passion.

## WELLS FARGO PEOPLE'S CHOICE GRAND PRIZE OF \$20,000:

*(voted on by the audience)*

Chemo Cars, Zach Bolster

## 2ND PLACE PRIZE OF \$12,500:

*(voted on by judging panel)*

Transcend Charlotte, Cole Monroe

## 3RD PLACE PRIZE OF \$7,500:

*(voted on by judging panel)*

100 Gardens, Sam Fleming

## COACHES' AWARD OF \$5,000:

*(voted on by SEED20 coaches)*

ZABS Place, Bentzion Groner

## SEED20 COMMUNITY VOTE OF \$1,000:

*(20 Day Website Vote)*

InTech Camp for Girls, Khalia Braswell





# CHARLOTTE PARTNER LIST

Michele and Greg Amoroso

Betsy Baker

Bill and Ruth Baker

Stacy and Allen Baum

Joanne and Steve Beam

Stephanie Bensinger

Bleema and William Bershad

Aaron Bloom

Brent Bolster

Hilary Bowie

Tammi and Bob Brady

Ali and Wood Breeden

Denise and Mike Burkard

Laura and Michael Burt

Meredith and Will Chapman

Sonia and Don Clevon

Debbie and Bruce Darden

Gaither and Robert Deaton

Nancy and Bruce Downing

Yvette and Tom Duncan

Kali Elderbrook

Anna and Dennis Elliott

Minna and Mike Elliott

Martha and Eric Eubank

Catherine and Mike Fischer

Katie and Micah Gauntner

Chelsea and Eric Gorman

Blanton Hamilton

Jane and Mike Harrell

Meg Haynes

Kathy and Ben Hill

Shanna and Patrick Hill

Melissa and Brian Hovey

Jodi and Chris Hummer

Sherri and Joe Huneycutt

Courtney and Bill Hyder

Deb and Doug Irmischer

Anne and Jonathan Ishee

Lou Jerome

Camille and Robert Kanofsky

Amy and Dallas Kaplan

Maria and Henry Lander

Amy and Jim Langdon

Kelli and Pete Lash

Caryn and Richard Lee

Anne and Reid Leggett

Stephanie and Scott Leo

Jack Locke

Margaret and Harrison Marshall

Jennifer and Bill Martin

Anna and John McCoy

Jennifer and Jay McDonald

Missy and Will Miller

Lauren Morrissette and Michael Ide

Erin and Neal Noland

PerMar and Jon Olin

Denise and Chris Pineno

Sharon and Glen Portwood

Dawn Posey

Nancy and Harris Ralston

Christine and Michael Ramich

Denise and Jim Ratchford

Megan and Chris Rivers

Karen and Ken Rogich

Meredith Jolly Sain

Anne and Steve Schmitt

Crystal and Steve Sellers

Sarah and Allen Shifflet

Sabrina Shingwani

Beth Silverstein

Gary Starr

Erin and John Stubbs

Kevin Tate

Debbie and Robert Taylor

Joe Traigle and Carey Long

Cristy and Nick Travaglino

Rocky and Curtis Trenkelbach

Lisa Tweardy

LouAnn and Scott Vaughn

Laura and Brian Walger

Patti and Mark Weber

Susan and Al Winget



## SCOTT AND STEPHANIE LEO

Even before joining SVP, Stephanie and Scott Leo had been involved in their community their entire adult lives. Most recently, Stephanie has been involved with PTOs (Parent-Teacher Organization) at her kids' Southpark schools. Scott has been involved in service to his alma mater, NC State, as part of the Park Scholarship program and the College of Humanities and Social Sciences. Stephanie and Scott both serve on the Board of Directors of Barclay Downs Swim and Racquet Club, located in the neighborhood they have lived in since 2002.

They joined SVP in 2015 after having been introduced to the organization by Jen Martin-Davis. Stephanie and Scott were attracted to the idea of working together and committing with other like-minded people in the Charlotte community to focus their time and money towards the venture philanthropy concept. Since joining SVP, Stephanie has been a SEED20 coach, participated on the Investment Selection Committee, and currently serves on the Board of GenOne, one of SVP's newest Investees. Scott, a public finance attorney at Parker Poe, has been a SEED20 coach for 3 years, served on the coaching subcommittee for SEED20 and joined SVP Board of Directors in 2019. Stephanie and Scott have three daughters, Hannah and Kate who are freshman at UNC-Chapel Hill, and Megan who is a freshman at Myers Park High School.

## KEVIN AND HILARY TATE

As recent transplants to the Charlotte area, Kevin and Hilary were eager for a meaningful outlet to connect and contribute. They were invited to learn about SVP through long-term SVP Partners Chris and Jodi Hummer. The Tates quickly joined after attending the 2017 annual meeting as guests and seeing the impact of the Investee portfolio in the local community.

Hilary enjoys her role as co-lead partner for PlateShare a homegrown Investee and former SEED20 Grand Prize winner. She puts her coordinating talents to use advancing PlateShare towards its upcoming launch in 2019. Kevin, was immediately attracted to the venture philanthropy model. He is thankful for the opportunity to leverage individual expertise within the partnership to best serve the Investees with precision and purpose. The pair appreciate the poignant educational opportunities offered to partners about social and economic issues impacting the Charlotte community. They are both grateful as young professionals to connect with peers as well as Partners in all stages of life and career; and to witness first hand the benefits of lifelong philanthropic spirit.



## NICK AND CRISTY TRAVAGLINO

Cristy Travaglino joined SVP in 2015 shortly after moving to Charlotte from New York City. The move provided a perfect opportunity for Cristy to transition out of her career in finance to pursue her long-term interest in social entrepreneurship. The challenge once she arrived to Charlotte was figuring out how to make that happen.

Fortunately within a few months of arriving, Cristy was invited to be a coach for SEED20 2015. She was so impressed with the people, the passion and commitment of the nonprofit leaders, and the professionalism of the overall program that she and her husband Nick joined SVP before SEED20 OnStage even took place. Cristy has been participating in SEED20 ever since as a member of the Steering Committee and Coaching Co-Chair.

Cristy's involvement in SVP extends beyond SEED20. She was the Lead Partner for Common Wealth Charlotte from 2016 to 2018. While Common Wealth Charlotte's investment term with SVP has ended, she remains involved as the organization's Board Chair. Cristy is also a member of the SVP Board of Directors and has been actively involved in diversity and recruitment efforts.

Cristy feels so fortunate to have been introduced to SVP. SVP fulfills her desire to use her professional skills to support upward economic mobility while providing her with flexibility to enjoy time with her daughters Anamaria and Emilia as well as volunteer opportunities with Nick. She loves having the opportunity to interact with highly talented and motivated people and treasures the ability to learn about social issues facing our community and ways to address them. According to Cristy, the saying that "you receive more than you give" is the perfect description of her experience with SVP!

# SOCIAL VENTURE PARTNERS

A venture philanthropy organization providing a path for passionate people to collectively invest their money, skills and time in Charlotte's most promising nonprofits.

Many Charlotteans are seeking an avenue to give back to their community in a deeper way than simply writing a check. Moreover, they want to ensure their contributions have the greatest social impact while directed to the most effective nonprofits.

At the same time, many promising nonprofits suffer from lack of community exposure as well as the capacity to grow a healthy organization. They need resources to form a solid foundation that will sustain their operations and support their mission.

## TO ADDRESS THESE NEEDS, SOCIAL VENTURE PARTNERS:

- has 155 Partners (members) who contribute \$5,000, 2,500, or \$1,000 per year to create a \$350,000 fund. These Partners are connected to nonprofits based on their specific interests and skills, allowing them to work with these organizations in a deep and meaningful way.
- provides unrestricted, multi-year investments to approximately seven nonprofits per year with the goal of strengthening their organizations and impact in the community. These nonprofits receive an SVP grant (approximately \$25,000/year for three years), but as importantly, they receive expertise and acumen from our Partner group.
- identifies, supports, and connects the community to issues and entrepreneurs in the Charlotte region through SEED20, SVP's annual program to promote social innovation.
- helps Partners become more strategic and effective donors by providing educational opportunities through exposure to and engagement with community leaders and issues.





# The Network Now



40+ SVP Affiliates in 8 Countries

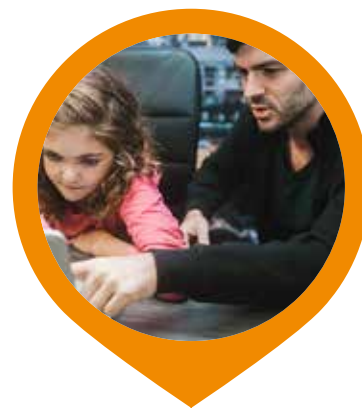
3400+ Partners Across the Globe

\$70 Million in Grants to 900+ Nonprofits

3000 Capacity-Supported Organizations

## 2018 OVERVIEW

- Welcomed 15 individual new Partners
- Remained the 5<sup>TH</sup> largest network affiliate
- Engaged 81% Partners in the work of SVP
- Gave \$140,000 & countless volunteer hours to eight nonprofit Investees
- Provided Investee Executive Directors with capacity assessment & group strategic planning programming
- Hired a 3<sup>RD</sup> staff member (part-time)
- Reached the 7<sup>TH</sup> year mark in presenting & executing SEED20 with 1,000 in audience



## JOIN US!

SVP will connect you to people who share your passion, engage you in transformative community work that feeds your soul, and help you take your impact to the next level.

FOR MORE INFO OR TO JOIN, CONTACT US!

sdaniel@svpcharlotte.org  
or  
visit [socialventurepartners.org/charlotte](http://socialventurepartners.org/charlotte).

# THANK YOU!

We would like to acknowledge and thank the SVP Board of Directors for helping to make 2018 a success for SVP and our Investees.

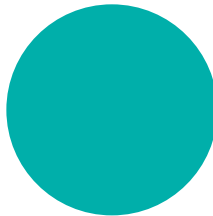
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## SVP 2018 BOARD OF DIRECTORS

Beth Silverstein – chair

Catherine Fischer

Chelsea Gorman

Cristy Travaglino

Denise Pineno – secretary


Harrison Marshall

Jen Davis-Martin

Neal Noland – treasurer



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