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### **Social Venture Partners Celebrate SEED20's Toast to the Twenty**

Annual pitch program for nonprofit entrepreneurs is March 31, 2020 at the Knight Theater

**CHARLOTTE, NC** – This past week Social Venture Partners Charlotte celebrated the 9th Class for its annual <u>SEED20</u> program, presented by Wells Fargo, which identifies, highlights, and connects the community to the region's most promising social entrepreneurs. Tickets are now on sale for the culminating event, called SEED20 OnStage, on March 31 and can be purchased at: <a href="http://bit.ly/SEED20Tickets">http://bit.ly/SEED20Tickets</a>.

The SEED20 program focuses on consulting and mentorship for local social entrepreneurs and innovative organizations as they launch projects and programs to tackle the city's biggest issues. Twenty nonprofits from the greater Charlotte region have been selected to go through a coaching process and receive support through social capital, networking and speech practice.

SEED20 OnStage is a live program where 10 finalists compete for prize money by pitching their innovation solutions. The event is celebrated by the community and offers reserved seating and a mix & mingle before and after the show, where the audience can interact and connect with the participants to learn more about their mission and opportunities for support and engagement. Opportunities for an enhanced experience and further support for the organizations are available by becoming a SEED20 <u>Cultivator</u>. Multi-level corporate sponsorships are also available (contact kbeck@svpcharlotte.org for details)



## Meet the SEED20 Class of 2020

Attach Families, Inc.

Catawba Riverkeeper Foundation

City Startup Labs

El Puente Hispano

<u>Emerge – The Art of Leadership</u>

Food Connection Charlotte

Galilee Ministries of East Charlotte

*The Hope House Foundation* 

<u>iSpeak Now</u>

The Lotus Campaign

Metrolina Association for the Blind

Mind Body Baby NC

Mooresville Soup Kitchen

Project2Heal

<u>Prospera</u>

<u>Safe Families for Children – Greater Charlotte</u>

She Built This City

Thompson Child & Family Focus

**Transforming Youth Movement** 

Vision to Learn

More information about SVP Charlotte and SEED20 can be found at www.SEED20.org.

#### **About Social Venture Partners**

Social Venture Partners Charlotte (SVP) is part of the global network of strategic philanthropists helping to strengthen high-impact organizations that are attacking social and economic inequality in Charlotte. SVP invests through venture philanthropy, a model of giving where its members (Partners) not only provide grants, but also invest their collective

professional expertise and time to support a carefully selected portfolio of nonprofits with the greatest potential to remove barriers to upward mobility. To learn more, please visit <a href="http://www.socialventurepartners.org/charlotte">http://www.socialventurepartners.org/charlotte</a>.

# About SEED20

Each year, over the course of two months, a class of twenty nonprofit participants receives training, coaching, feedback, and mentoring on how to succinctly and powerfully tell their story – who they are and why they matter. These efforts culminate in SEED20 OnStage, a high-energy event where ten members of the class compete to win cash awards by making three-minute pitches to a panel of judges and a community audience. The SEED20 2020 event will be held at Knight Theater on March 31, 2020.