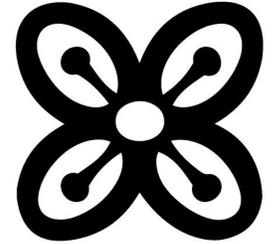




Bese Saka: Community Engagement Committee

Bese Saka is an Adinkra symbol that represents affluence, power, and unity. Roughly translated, it means “sack of cola nuts.” Cola nut played an important part of Ghana’s economic life, mostly promoting the power of togetherness. With a strong network, the collective is more powerful and united. We believe the same is true for Profound Gentlemen. When we have a strong network in the communities we serve, we are closer to reaching our mission.



Overview:

The Community Engagement Committee is the face of Profound Gentlemen in Charlotte. They champion the mission and vision of Profound Gentlemen in three key ways:

- Build a stronger, more connected network by attending or hosting community events
- Maintain relationships with current stakeholders and Friends of PG
- Participating in the Annual Soireé and Night of Impact Dinner

The Community Engagement Committee will support the Community Engagement Chair by attending events and through any specified means to support the execution of the Annual Soireé and Night of Impact Dinner.

Committee Member Profile:

The Community Engagement Committee should look for members who:

- Can communicate effectively and enthusiastically about Profound Gentlemen’s mission
- Are knowledgeable about the organization and its community and constituencies
- Have community connections and networks
- Have good people skills and engaging personalities
- Radiate confidence and trust
- Access to individual, corporate, or foundation resources preferred
- Fundraising and/or marketing experience preferred

Major Responsibilities:

- Attending sporting events, local education events, community networking events
- Hosting roundtable discussions with Friends of PG by means of dinner and like events
- Continually engaging with current stakeholders to share the good news of PG
- Hosting roundtable discussions with Friends of PG by means of dinner and like events
- Inviting new Friends of PG to Annual Soireé and Night of Impact Dinner
- Assisting with marketing efforts as needed, primarily through social media

Meetings:

The Community Engagement Committee will convene monthly. Meeting dates and times are specified by the committee chair.

Deliverables:

- Monthly logs detailing events, people, and and potential opportunities to the committee chair
- Goals and execution plans for the Annual Soireé and Night of Impact Dinner.

Interested in joining the Community Engagement Committee? Reach out to:

Kristi Orange | kristi@profoundgentlemen.com | (c) 504.671.1928

BOARD POSITION | Community Engagement Chair

Overview: The Profound Gentlemen Development Chair leads fundraising efforts for the organization by planning and managing the board's involvement in two main fundraising events: the Annual Soireé and Night of Impact Dinner. Additionally, the Community Engagement Chair works in collaboration with the Executive Director to provide strategic input to Profound Gentlemen's annual development plan. The Community Engagement Chair manages the committee in three key areas:

- Building a stronger, more connected network by attending or hosting community events
- Maintaining relationships with current stakeholders and Friends of PG
- Participating in the Annual Soireé and Night of Impact Dinner

The Committee Engagement Chair exemplifies top leadership qualities, has the ability to cultivate relationships with all Profound Gentlemen stakeholders, consistently demonstrates personal and professional integrity, and models exceptional commitment to the organization

Responsibilities:

Community Relations--50%:

- Generate new relationships throughout the community by attending community events and maintain relationships with current Friends of PG
- Create and maintain a calendar of community events that can provide a platform to share the Profound Gentlemen mission and diversify our network in Charlotte.
- Manage committee by determining the best-aligned member to attend specific events
- Identify new spaces in which Profound Gentlemen can be present to build a stronger, more diverse network within the Charlotte community
- Organize roundtable events to engage new and existing Friends of PG to share progress the organization makes toward annual goals

Event Planning--30%:

- Manages the board's involvement in two key development events: the Annual Soireé and Night of Impact Dinner, which entails:
 - Cultivating a guest list of important stakeholders and new Friends of PG to attend the events
 - Hold board accountable for executing marketing strategies and personal contribution to events

Strategic Planning--10%:

- Provide strategic guidance to annual fundraising plan in collaboration with the Executive Director

Board Participation--10%

- Reports directly to the Board Chair by providing monthly communication regarding progress toward goals, committee member participation, next steps, and chief needs of the committee
- Prepares and presents engagement logs for PG staff to enter into Salesforce to best manage relationships and donor opportunities

Qualifications, Education and Experience:

- Serve as a Member of the Board
- At least two years of prior Profound Gentlemen Board Experience
- Demonstrates unwavering commitment to PG's Mission and Vision, male educators and boys of color
- Outstanding interpersonal skills and an ability and desire to develop and maintain deep relationships with a variety of diverse constituents
- Significant leadership experience (minimum of 5 years) managing a high-performing team toward ambitious outcomes, preferably with financial accountability in a complex, mission-driven organization

Election Term, and Removal:

The Community Engagement Chair is elected for a two year term by the Board of Directors. Removal from Office: As per the organization's bylaws, the Community Engagement Chair can be removed at any time with a majority vote of the Board of Directors.