

A large black circle with a white center containing the letters 'SVP' in a bold, black, sans-serif font. The circle is positioned over a white map of North Carolina.

**SVP**

A white silhouette of the state of North Carolina is centered on a teal background. A black location pin is placed over the state, with its point resting on a teal-colored area representing Charlotte. A small teal star is located at the base of the pin's shaft.

CHARLOTTE

IMPACT REPORT  
2019

# A MESSAGE FROM EXECUTIVE DIRECTOR, KRISTIN WINKLE BECK

Dear SVP Partners and friends,

What a year we've had! In addition to making an impact in the greater Charlotte community by giving of our time, talent, and financial resources, 2019 was a year filled with transitions. SVP Charlotte celebrated our fourteenth year as one of more than forty affiliates in eight countries in the Social Venture Partners International (SVPI) network. SVPI welcomed Sudha Nandogopal as the new CEO in February 2019. SVP Charlotte's Board of Directors and Partners conducted an extensive search throughout the summer for a new Executive Director (ED) which culminated in a successful transition as I was welcomed to the organization in October. In early November, we celebrated the tremendous impact and retirement of Susan Daniel who transitioned from our ED to a Partner after eleven years of dedicated and skillful leadership to the organization. Not only did we experience a change in leadership this Fall, but we also moved into our new location at The Railyard in South End, which has allowed us to have more flexible space for meetings, community events, and collaboration opportunities.

Thanks to the generosity and support of our SVP Partners, we gave \$85,000 in unrestricted grants, along with countless volunteer hours in support of our seven Charlotte nonprofit organizations, our Investees. During their final year in our portfolio, two of our investees, Digi-Bridge and Fashion & Compassion, also navigated leadership changes this year as both transitioned from their original founders to newly appointed Executive Directors. We were honored and proud to support these transitions and to see these nonprofits continue to grow and develop under their new leaders.

After more than two months working with their community coaches to perfect their three minute engaging pitches, we enthusiastically awarded \$46,000 in prize money at our eighth annual SEED20 OnStage event. More than 900 people gathered at The Knight Theater to learn from and be inspired by our 10 finalists- chosen from 20 of the most innovative nonprofit leaders in the greater Charlotte region who comprised the Class of 2019. Thanks to the generosity of our presenting sponsor Wells Fargo, each of the 10 participants received an additional \$5,000 grant.

None of the great work we accomplished in 2019 would have been possible without the generosity and dedication of our Partners. Thank you to each one of our Partners and Board Members for your selfless service and generous contributions to helping SVP Charlotte make a difference in our community. I'm honored and excited to serve alongside each of you and our staff to continue the important and impactful work for our community in 2020!

Warmly,  
Kristin Winkle Beck  
Executive Director

# SOCIAL VENTURE PARTNERS CHARLOTTE (SVP)



is part of a global network of strategic philanthropists helping to strengthen high-impact organizations that are attacking social and economic inequality in Charlotte. SVP invests through venture philanthropy, a model of giving where its members (Partners) not only provide grants, but also invest their collective expertise and time to support a carefully selected portfolio of nonprofits with the greatest potential to remove barriers to upward mobility.

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# INVESTEE IMPACT



## PROFOUND GENTLEMEN

Profound Gentlemen (PG) builds communities of male educators of color who have a profound additional impact on all students, especially boys of color. This past year, they engaged in a 30hr+ strategy consulting project with over 5 SVP partners to build a school district scaling model. This model allows PG to pitch their services to school districts and networks across the country. This academic year, they received their first district partnership and are actively pitching school networks across the country.

**SVP Lead Partners:** Jennifer Davis-Martin and Meredith Chapman



## GENONE

GenOne partners with talented, first-generation students from disadvantaged backgrounds, helping them successfully navigate to and through college. GenOne uses three supporting pillars to achieve its mission: college advising, exposure experiences, and Navigators who serve as mentors and trusted advocates. GenOne currently serves 75 Scholars ranging from 8th grade through junior year in college, and oversees 40 active Navigator/Scholar relationships.

**SVP Lead Partners:** Don Cleven and Erin Stubbs



## ourBRIDGE for KIDS

ourBRIDGEforKIDS supports the refugee and immigrant communities by offering a one of a kind enrichment program for newly arrived and 1st generation American children. They advocate for the success, happiness and fair treatment of their families as they acculturate to the United States.

**SVP Lead Partner:** Meg Haynes



## DIGI-BRIDGE

Digi-Bridge is committed to ensuring that all students have access to the resources and support they need to succeed in the 21st century. Advocacy efforts, coursework offerings and consultancy services aim to develop ecosystems where learners can thrive as scientists, technologists, engineers, artists and mathematicians. Scholars are provided hands-on, interactive opportunities to build, code, engineer, and all things STEAM!

With SVP's expert advice and leadership, the Digi-Bridge Board of Directors launched a comprehensive search for a new Chief Executive Officer after the founding CEO announced his departure from the organization to attend law school. Alyssa Sharpe was named CEO in August 2019.

**SVP Lead Partner:** Lou Jerome



## THE ROC CHARLOTTE

The ROC is a NC state certified Youth Apprenticeship program whose mission is to educate and mentor high school students for technical education and employment opportunities in the construction industry. Its main partner is Central Piedmont Community College which provides all teacher instruction via the Career & College Promise pathway to allow ROC students to earn dual college and high school credits. The curriculum includes college level classes in Construction Management, Advanced Carpentry, Electrical, HVAC, CADD, BIM and Green Building Methods and Materials. During the summer, ROC students participate in a unique "under 18" paid internship with local construction companies.

**SVP Lead Partner:** Caryn Lee



## FASHION & COMPASSION

Fashion & Compassion (F&C) creates empowerment communities where vulnerable women connect with God, one another and resources as their lives are transformed. Through a collaborative approach with other community organizations, F&C helps to change the trajectory for at-risk women in Charlotte and beyond. In 2019, F&C served over 120 women in Charlotte and over 200 women and families in Africa and South and Central America. F&C also launched two new programs including an Alumni Artisan Program and Advanced Artisan program, enabling the organization to expand capacity in 2020 and beyond.

**SVP Lead Partners:** Denise Ratchford and Meredith Sain



## PLATESHARE

Since revitalization efforts for PlateShare in the fall of 2018, this former SEED20 Grand Prize winning organization has engaged 10 SVP partners as former and current working board members. PlateShare's dedicated board has remained nimble, open minded, and incredibly resourceful. In the first year they utilized less than 10% of the original monetary funding. They have re-established PlateShare Feeds, Inc. as a legal entity and are in progress towards renewed 501c3 status. A federal service mark application is pending adjudication. They have initial marketing collateral, a live website, a live business listing, and updated social media avatars. They are grateful to SVP for incubating this organization with talent, treasure, and time. The past 13 months would not have been a reality without SVP's dedicated and supportive staff. They remain grateful for SVP's continued support of PlateShare's non-financial Investee status.

**SVP Lead Partners:** Gary Starr and Hilary Tate



# SEED20 PROGRAM

We want to take a moment to say thank you to the community for the enormous amount of support SEED20 received this year. Thank you for believing in the power of social innovation!

2019 has been a great year and we can't wait for SEED20 OnStage 2020! Stay tuned on our social media pages for announcements about next year's SEED20 program.



## MEET THE WINNERS OF SEED20 ONSTAGE 2019...

**WELLS FARGO PEOPLE'S CHOICE GRAND PRIZE OF \$20,000:**  
*(voted on by the audience)*  
Foster Village Charlotte

**2ND PLACE PRIZE OF \$12,500:**  
*(voted on by judging panel)*  
Cops & Barbers INC

**3RD PLACE PRIZE OF \$7,500:**  
*(voted on by judging panel)*  
Para Guide Foundation

**COACHES' AWARD OF \$5,000:**  
*(voted on by SEED20 coaches)*  
Brand The Moth

**SEED20 COMMUNITY VOTE OF \$1,000:**  
*(20 Day Website Vote)*  
Para Guide Foundation



# SEED20 MISSION

TO PROMOTE THE POWER OF SOCIAL INNOVATION:

- We **believe** in the power of social innovation to unleash breakthrough ideas that creatively attack tough social challenges.
- We **connect** innovative people and organizations to funders, to one another, and to the broader Charlotte community.
- We **empower** nonprofits with the skills and confidence to tell their stories in ways that inspire people to act.
- We **educate** the community about pressing social issues and organizations that are dedicated to addressing them.



## CLASS OF 2019:

- A Better World
- Beatties Ford Road Vocational Trade Center
- Brand the Moth
- CharMeck Food Policy Council
- Coordinated Services Program (of Ada Jenkins Families and Careers Development Center)
- Cops & Barbers INC
- Digital Angels
- Families Forward
- Family Impact Fund
- Foster Village Charlotte
- Hope Vibes
- JA Company Program (of Junior Achievement)
- Para Guide Foundation
- QC Scores
- Queen City Unity
- Rebuilding Together of Greater Charlotte
- Renaissance West Community Initiative
- The Bulb Gallery & Mobile Market
- The Joe Martin ALS Foundation
- The Workers' Collaborative Center (of Latin American Coalition)





# CHARLOTTE PARTNER LIST

Michele and Greg Amoroso

Bill and Ruth Baker

Stacy and Allen Baum

Joanne and Steve Beam

Bleema and William Bershad

Kali Elderbrook Bloom and Aaron Bloom

Tammi and Bob Brady

Scott Brennan

Denise and Mike Burkard

Laura and Michael Burt

Meredith and Will Chapman

Sonia and Don Cleven

Wynne and Tim Curran

Susan and John Daniel

Debbie and Bruce Darden

Jenny and James Dye

Anna and Dennis Elliott

Minna and Mike Elliott

Steve Ermish

Martha and Eric Eubank

Catherine and Mike Fischer

Chelsea and Eric Gorman

Monique Stubbs-Hall and Doug Harris

Meg Haynes

Tracey and Rudy Heintze

Shanna and Patrick Hill

Melissa and Brian Hovey

Courtney and Bill Hyder

Anne and Jonathan Ishee

Lou Jerome and Karen Cobb

Camille and Robert Kanofsky

Maria and Henry Lander

Amy and Jim Langdon

Kelli and Pete Lash

Caryn and Richard Lee

Stephanie and Scott Leo

Jack Locke

Margaret and Harrison Marshall

Jennifer and Bill Martin

Anna and John McCoy

Jennifer and Jay McDonald

Lauren Morrisette and Michael Ide

Erin and Neal Noland

Denise and Chris Pineno

Dawn Posey

Nancy and Harris Ralston

Christine and Michael Ramich

Denise and Jim Ratchford

Megan and Chris Rivers

Pamela and Gerard Rooney

Crystal and Steve Sellers

Sarah and Allen Shifflet

Beth Silverstein

Stephanie Bensinger Starr and Gary Starr

Erin and John Stubbs

Hillary and Kevin Tate

Debbie and Robert Taylor

Joe Traigle and Carey Long

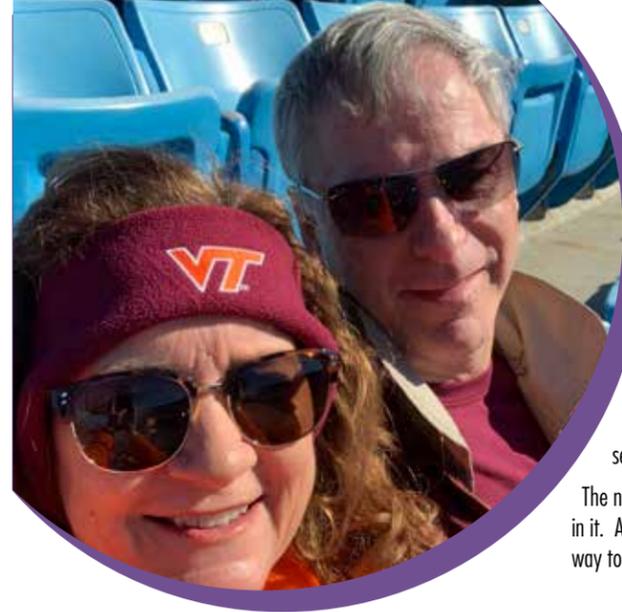
Cristy and Nick Travaglino

Rocky and Curtis Trenkelbach

Lisa Tweardy

LouAnn and Scott Vaughn

Patti and Mark Weber



## BOB AND TAMMI BRADY

Bob and Tammi Brady joined SVP in 2017 after being invited to SEED20 and other events by a good friend who was also a Partner. They were in the middle of becoming empty nesters, and were looking for a community service outlet to consume some of the time they had previously been spending in kid-focused activities – sports, scouts and schools.

Since joining, both Bob and Tammi have found different ways to jump in. Bob loved the concept of SEED20 – helping innovative nonprofits in our community learn how to tell their story best – and served as a SEED20 Coach for three years before joining the Steering Committee in 2019. In 2020, he hopes to also branch out and work directly with one of the nonprofits that SVP Partners with (the Investees). Meanwhile, Tammi joined in with the Investment Selection Committee and then went on to work with the PlateShare program and has served on the organization's board for the past year.

The notion of “venture philanthropy” – though sometimes difficult to explain – is compelling once you immerse yourself in it. And partnering with good, caring people sharing their time, talents and resources in the service of others isn't a bad way to give back and pay it forward.

## MARIA AND HENRY LANDER

Maria and Henry have been involved with SVP since 2016. They were introduced to SVP by their daughter Cristy Travaglino who is also an SVP Partner. After Henry served as a SEED20 coach and they both attended SEED20 OnStage, they were hooked!

Maria serves the board of GenOne, an SVP investee, where her professional experience as Dean of South Piedmont Community College has been valuable. In October, Maria participated as a panelist in SVP's Education Pathways to Employability event. The panel discussion informed Partners on the many benefits of a community college education and served as a recruitment event.

Henry is on his fourth year as a SEED20 coach. He has led two series of workshops for SVP Investees with the goal of providing SVP Investees with tools for developing and implementing their strategic plans. Ten Investees have attended the workshops. Also, Henry has assisted Fashion & Compassion, GenOne and Profound Gentlemen with the implementation of their strategic plans and other needs.

Henry stated, “Looking back, SVP has provided me with a unique opportunity to do something outside my comfort zone. SVP has helped me grow as a person and as a professional. I have met wonderful, inspiring people that have helped me become a better person. Also, I have learned how to drive value out of my professional skills such as Six Sigma Process Engineer by applying them to help Non-profit organizations.”

Maria and Henry believe in the effectiveness of the unique venture philanthropy model used by SVP and are grateful for the opportunities to be engaged with fantastic people and worthy Non-profit organizations.



## SONIA AND DON CLEVEN

Sonia and Don moved to Charlotte a little over five years ago and were looking for ways to get involved in the community. Social Venture Partners (SVP) provided the opportunity to learn more about the non-profit landscape in Charlotte and to meet some wonderful people in the process.

Don's involvement substantially increased as a Lead Partner and Chairman of GenOne. It has been amazing to see SVP's impact from the inside of an SVP Investee. Social Venture Partners helped GenOne Board of Directors obtain its 501c3, populate the newly formed Board, and put the pieces in place for GenOne to continue to grow and impact upward mobility in Charlotte. Don and Sonia can't thank SVP enough and the volunteers. Being able to see SVP's impact first-hand has been a powerful experience and makes them proud to be Social Venture Partners.



# SOCIAL VENTURE PARTNERS

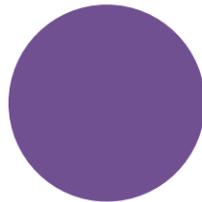
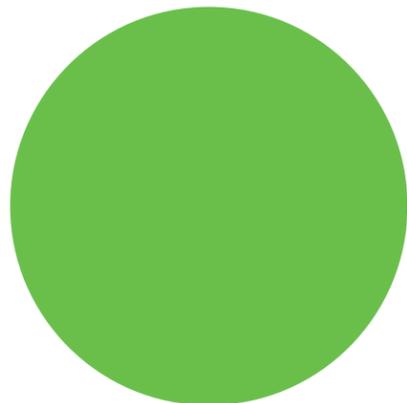
A venture philanthropy organization providing a path for passionate people to collectively invest their money, skills and time in Charlotte's most promising nonprofits.

Many Charlotteans are seeking an avenue to give back to their community in a deeper way than simply writing a check. Moreover, they want to ensure their contributions have the greatest social impact while directed to the most effective nonprofits.

At the same time, many promising nonprofits suffer from lack of community exposure as well as the capacity to grow a healthy organization. They need resources to form a solid foundation that will sustain their operations and support their mission.

## TO ADDRESS THESE NEEDS, SOCIAL VENTURE PARTNERS:

- has 133 Partners (members) who contribute \$5,000, 2,500, or \$1,000 per year. These Partners are connected to nonprofits based on their specific interests and skills, allowing them to work with these organizations in a deep and meaningful way.
- provides unrestricted, multi-year investments to approximately seven nonprofits per year with the goal of strengthening their organizations and impact in the community. These nonprofits receive an SVP grant (approximately \$25,000/year for three years), but as importantly, they receive expertise and acumen from our Partner group.
- identifies, supports, and connects the community to issues and entrepreneurs in the Charlotte region through SEED20, SVP's annual program to promote social innovation.
- helps Partners become more strategic and effective donors by providing educational opportunities through exposure to and engagement with community leaders and issues.



## The Network Now



40+ SVP Affiliates in 8 Countries

3400+ Partners Across the Globe

\$70 Million in Grants to 900+ Nonprofits

3000 Capacity-Supported Organizations

## 2019 HIGHLIGHTS

- Hired new Executive Director
- Moved to a new office location
- Welcomed five new individual Partners
- Gave \$85,000 and countless volunteer hours to seven nonprofit Investees
- 8th successful year of SEED20 program
- Provided multiple Partner education events with high attendance

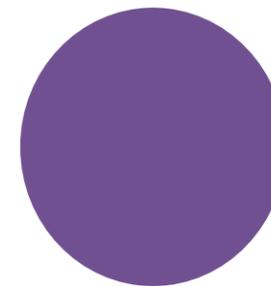


## JOIN US!

SVP will connect you to people who share your passion, engage you in transformative community work that feeds your soul, and help you take your impact to the next level.

## FOR MORE INFO OR TO JOIN, CONTACT US!

kbeck@svpcharlotte.org  
or  
visit [socialventurepartners.org/charlotte](http://socialventurepartners.org/charlotte).



# THANK YOU!

We would like to acknowledge and thank the SVP Board of Directors for helping to make 2019 a success for SVP and our Investees.

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## SVP 2019 BOARD OF DIRECTORS

Neal Noland, Board Chair

Cristy Travaglino, Board Treasurer

Denise Burkard

Jennifer Davis-Martin

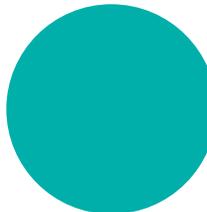
Catherine Fischer

Chelsea Gorman

Scott Leo

Harrison Marshall

Mark Weber



[socialventurepartners.org/charlotte](https://socialventurepartners.org/charlotte)



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SVP Charlotte



Social Venture Partners Charlotte

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