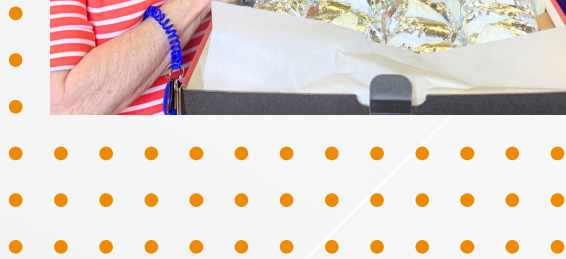




Social Venture Partners
CHARLOTTE
Connect. Invest. Grow.



www.svpcharlotte.org

2022

IMPACT REPORT

SVP CHARLOTTE MISSION

We invest in and strengthen innovative nonprofits who are tackling our community's greatest challenges by leveraging a network of engaged philanthropists.

Thanks to the generosity and dedication of our partners who serve as donor volunteers, we have expanded our capacity and taken our impact to new heights in 2022.

We welcomed three new corporate partners: Brandsymbol, LendingTree, and RSM to our growing network. Their support, expertise and collaboration enabled us to amplify our efforts and create lasting change in our community.

We took a strategic pause this year to reimagine SEED20, our signature nonprofit pitch program. This initiative provides a platform for innovative nonprofit organizations to showcase their work and gain invaluable support. With the revamp, we are excited to empower nonprofits and catalyze their growth and skills.

We expanded the number of Spark Team projects we completed. Spark Teams are a collaboration between talented SVP professionals and nonprofit staff to quickly address organizational obstacles the nonprofits face in their efforts to achieve their missions. By increasing the number of projects, we can drive greater impact and create positive change on multiple fronts.

We owe these achievements to the unwavering support of our donor volunteers. Your dedication, time, and resources have been instrumental in making these advancements possible. We are deeply grateful for your generosity and commitment and remain steadfast to our mission of creating a more equitable and thriving community.

Thank you for being an essential part of Social Venture Partners Charlotte and for standing alongside us as we strive for a better future.

Warm regards,



Kristin

KRISTIN WINKLE BECK
EXECUTIVE DIRECTOR

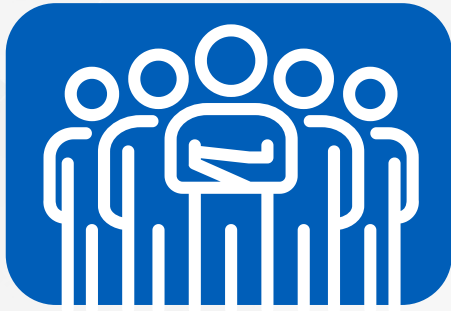


Denise

DENISE BURKARD
BOARD OF DIRECTORS CHAIR



2022 BY THE NUMBERS



12 SPARK TEAM
NONPROFIT
PROJECTS



3 NONPROFIT
INVESTEES
SUPPORTED



\$60,000

UNRESTRICTED GRANT
DOLLARS INVESTED IN
LOCAL NONPROFITS



89

INDIVIDUAL PARTNERS
INVESTING IN SVP
CHARLOTTE



7

NONPROFIT BOARD
WORKSHOPS
FACILITATED



633 SKILLED VOLUNTEER HOURS
INVESTED THROUGH SPARK TEAMS
VALUED AT

\$63,300



INVESTEE IMPACTS

Social Venture Partners Charlotte dedicates its efforts to supporting a select group of high-potential nonprofits each year within the Charlotte community. Our primary focus is on breaking down obstacles to upward mobility and promoting equality. We commit to multiyear investments, offering financial backing, social support, and human resources to these promising nonprofit organizations within our portfolio. Through close collaboration with SVP Charlotte, each nonprofit partner is empowered to elevate their impact and expand their mission.





FEEDING CHARLOTTE

Feeding Charlotte Mission: We rescue surplus, freshly prepared meals to reduce food waste and feed the hungry.

SVP CHARLOTTE LEAD PARTNERS: ASHLEIGH ANDERSON AND HEATHER MOSS

2022 SVP INVESTMENT: \$20,000

FEEDING CHARLOTTE HIGHLIGHTS

Transitioned from volunteers to paid staff positions

Exceeded fundraising goals

Doubled number of donors from 2021

Strengthened culture and operating cadence

SVP CHARLOTTE IMPACTS

Spark Team generated 5 initiatives to increase food donors

Increased board committee capacity & alignment

Supported new ED through professional development

Provided hiring toolkit to support adding new staff

Improved board practices & engagement



Our first year as an SVP Investee was extremely productive. We worked on board development, succession planning, strengthening our impact, and fundraising. Kristin and her team helped us make many important connections in the nonprofit and business community that will help support and grow our mission for years to come. In addition, the moral support and guidance from the SVP team has been invaluable. We feel fortunate to have been chosen as an Investee and look forward to working with SVP for the next two years.

-Kim Aprill, Executive Director of Feeding Charlotte



Soccer Foundation of Charlotte Mission: We provide access, excellence, and education through the game of soccer to children in underserved communities.

SVP CHARLOTTE LEAD PARTNERS: CHRISTIAN DIECKMANN, BILL MARTIN & MIKE SINSHEIMER

2022 SVP INVESTMENT: \$20,000

SOCCER FC HIGHLIGHTS

Added 1 new school to support a total of 19 CMS Title I schools

Gave 10,000 books to students across spring & fall seasons

SFC players walked out with MLS players at 4 Charlotte FC games

SFC Students & Families attended 6 Charlotte FC MLS games

First inaugural Summer season with 2 city-wide play days

Mini soccer pitches built at 2 schools with Charlotte FC

SVP CHARLOTTE IMPACTS

Introduced and assisted in securing a new corporate partner

Collaborated to strengthen SFC's social media strategy

Spark Team targeted challenges with coach recruitment & retention

Conducted organizational assessment with SFC board & staff

Connected board chair with nonprofit peers to implement best practices



The help we have received from Social Venture Partners this year couldn't have come at a better time. We are so grateful for Kristin, Bill, Christian, and Mike, as they have helped us navigate the past year. Their support and wisdom have not only added capacity to our team, but have helped us plan and prepare for the years ahead. I believe we'll feel SVP's impact for years to come.

-Katie Phillips, Executive Director of Soccer Foundation of Charlotte

2022 SVP INVESTMENT: **\$20,000**

FAMILIES FORWARD CHARLOTTE HIGHLIGHTS

SVP CHARLOTTE IMPACTS

Moved into new Family Facility in November '22

16 participants gained employment

9 participants created budgets

7 participants opened bank accounts/ established savings

74% of participants accomplished targeted goals towards long-term stability

11 participants took steps to improve mental & physical health

5 participants secured permanent housing

Formulated strategy to enable serving 100 families/year

Collaborated to refresh vision, mission & core values

4 SVP partners served as Family Liaisons

Spark Team assisted with Strategic Planning process

Provided ongoing marketing and social media support

Connected to resources in banking, bookkeeping & fundraising



The support provided by SVP partners and staff has propelled our organization forward during a time of rapid and vital changes. Kristin, Raj and many others are walking alongside us as we walk alongside families in our program, ensuring our success. We especially appreciate volunteer Family Liaisons from SVP because without them, our mission would not be possible. We recently received these sentiments from a volunteer that speaks to the impact of our programming in better words than I can express. "As one person I cannot change the world, but I can change the world of one person."
-Carrie Christian, Executive Director of Families Forward Charlotte

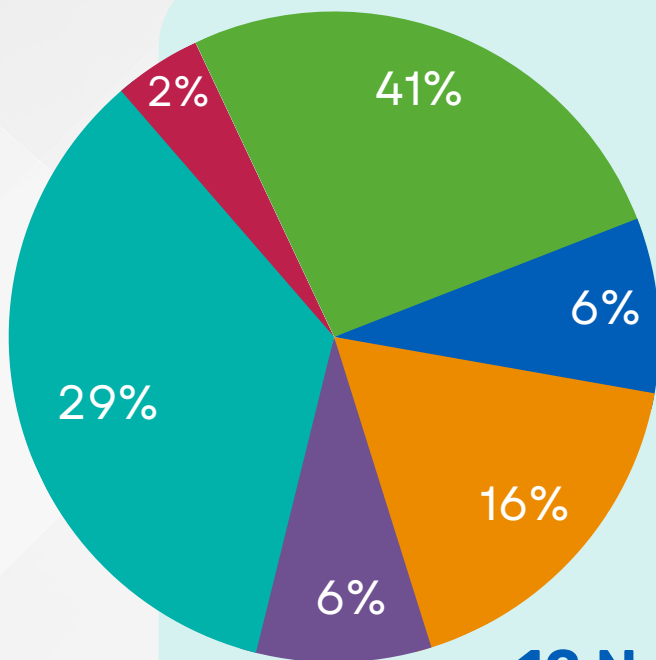


SPARK TEAM PROGRAM IMPACT IN 2022

SVP CHARLOTTE LEAD PARTNER: HENRY LANDER

Spark Teams advise SEED20 alumni and SVP Investees on ways to enhance their board governance, operations, fundraising, marketing and strategic planning. These project-based engagements typically run 4-10 weeks and focus on skill development and knowledge transfer to better position the nonprofit for future success.

SPARK TEAM PROJECT HOURS 2022



633 Volunteer Hours

\$63,300 value of pro bono consulting

- STRATEGIC PLANNING
- BOARD GOVERNANCE
- FUNDRAISING
- FINANCE
- OPERATIONS/PROCESS IMPROVEMENT
- HUMAN RESOURCES

12 Nonprofits Supported
37 Partners Engaged

As a result of our SVP Spark team, we had a plan of focus for each board committee, a revamped meeting structure, streamlined leadership structure, and we were able to plan and execute our first board retreat.

-Becky Santoro, Co-Founder and Director of Programs & Development,
Foster Village Charlotte

SVP Charlotte's signature SEED20 program is back in person on April 27, 2023! Following two years of virtual programming, SEED20 being back on stage is a welcome return to normal. As an innovation program, SVP spent 2022 planning enhancements to the experience for our nonprofit participants and our community. One thing that remains the same is the powerful energy, inspirational impact, and the connection between Charlotte's most innovative nonprofits and our community.

A Refreshed SEED20 For 2023

Bringing SEED20 back in 2023 offers unique challenges and opportunities to model innovation across all aspects of the program. Every step including the application process, coaching program, and the OnStage experience has been slightly reimaged. Despite the changes, SEED20 remains Charlotte's biggest communal celebration of nonprofit innovation.

-Cristy Travaglino, SVP Partner

SPARKing Alums: Following SEED20 OnStage, all newly minted alums will be invited to connect to SVP's Spark Teams for expertise through customized pro bono, capacity-building projects.

Beyond the Stage: New workshops and experiences will be introduced to equip SEED20 alumni to build skills and acquire new knowledge in the areas of fundraising, networking, and other critical nonprofit functions.

New Fundraising Platform: SVP Charlotte is introducing a convenient way for the community to give financially to SEED20 participants by leveraging an online platform to accept donations with no processing fees.

OnStage Reimagined

All Participants Present OnStage

SVP listening sessions revealed that alumni, sponsors and SVP Partners supported a reduced cohort size from 20 to 10 nonprofits so all members participate OnStage.

OnStage at Children's Theater of Charlotte

A new SEED20 OnStage venue with convenient parking and reduced ticketing fees, makes our program more accessible to a wider audience.

Strategic Streamline

To be more efficient and add more value to the nonprofit participants, in-kind awards, cash prizes, and a more focused reception will look different than in years past.



CORPORATE PARTNERS



We are investing in SVP because they reflect our philosophy of empowering emerging nonprofits. We believe in providing funds and resources for capacity building and are happy to expand our reach with this partnership. In addition, SVP provides board workshop training for our employees so they can be better corporate citizens in the communities where they live and work.

-April Whitlock, Head of Corporate Citizenship & Executive Director, Lending Tree Foundation



We're looking forward to deepening our involvement with SVP in 2023 through SEED20 coaching, additional awareness and training sessions, and expanding our volunteer engagement.

We're very excited about this partnership as we continue to engage more deeply in the community where our people and clients live and work.

-Michele Juliana, RSM Principal





THANK YOU TO OUR PARTNERS!

Michele and Greg Amoroso
Bob and Susan Barnhart
Gail and John Baron
Ralph Beck
Bleema and William Bershad
Ann Marie Beurle
Scott Brennan
Denise and Mike Burkard
Laura and Michael Burt
Carol and Greg Brown
Elizabeth and Stephen Carr
Susan and John Daniel
Manisha Desai and David Calligaro
Veronica and Christian Dieckmann
Jenny and James Dye
Minna and Mike Elliott
Martha and Eric Eubank
Lea and Doug Fitzpatrick
Sarah and Scott Fligel
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Karen Gerkin and Ben Wilhelm
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Grace and Gregg Schott
Alyssa Sharpe
Beth Silverstein
Anne and Michael Sinsheimer
Stephanie and Gary Starr
Cristy and Nick Travaglino
Regan and Adam Wassell
Patti and Mark Weber

SVP Board of Directors

Denise Burkard, Chair
Cristy Travaglino, Treasurer
Scott Leo, Secretary
Bleema Bershad
Ann Marie Beurle

Scott Brennan
Bill Martin
Harrison Marshall
Alyssa Sharpe
Mark Weber

Join us! We invite you to become a partner. To learn more about SVP Charlotte, please visit www.svpcharlotte.org or send a message to communications@svpcharlotte.org